

JORDAN POLONSKY

Creative Director + Experience Crafter



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I STRIVE TO CREATE EXPERIENCES THAT BLUR THE BOUNDARIES BETWEEN ART, DESIGN AND TECHNOLOGY. THE PHYSICAL AND THE NONPHYSICAL. ALL WHILE HAVING FUN, LEARNING AND COLLABORATING WITH CRAZY TALENTED PEOPLE.

Education

NORTHERN ILLINOIS UNIVERSITY

School of Design, 2001-2004

BFA Visual Communications

WESTERN MICHIGAN UNIVERSITY

School of Art, 1999-2001

Experience

EIGHT BIT STUDIOS

October 2014 - Present

Creative Director

SAPIENTNITRO

November 2012 - October 2014

Associate Creative Director

IP PIXEL

October 2009 - November 2012

Associate Creative Director

DESIGNKITCHEN

September 2008 - October 2009

Senior Art Director / Designer

RAZORFISH

July 2007 - September 2008

Art Director / Designer

MOTOROLA

January 2005 - July 2007

Senior Designer - CxD

RAZORFISH

April 2004 - January 2005

Interactive Designer

Know-how

CRAFT

Brand Discovery & Development

Digital Product Strategy, Design & Dev

User Experience & Interaction Design

Social Strategy & Content Creation

Integrated Campaign Development

Trusted Client Relationships

Creator, Leader, Mentor and Inspirer

Typography & Illustration

TOOLS

Sketch, Zeplin, Principle, Invision, Trello, Mural,

Pivotal, Photoshop, Illustrator, InDesign, After Effects,

Xcode, Google Docs, Keynote, Pen & Paper Doodles

Bonus!

Multiple App Design Awards

American Advertising Gold & Silver Awards

Cut & Paste Design Competition ~ Finalist

Best Plush Toy of the Year Design Awards

Art Exhibitor & Past Art Gallery Owner

Experienced Design Teacher & Speaker

References

Available upon request